



American Society for Cybernetics

The Warren McCulloch Award of the American Society for Cybernetics
is awarded to

The Heinz von Foerster Society

for an extensive, prolonged, deep and successful commitment to the furtherance of the work of Heinz von Foerster and other cyberneticians concerned with second-order cybernetics and related approaches and understandings.

Beginning with a major interview book with Heinz von Foerster (“Der Anfang von Himmel und Erde hat keinen Namen: Eine Selbsterschaffung in sieben Tagen” about to appear in English translation), members of the Heinz for Foerster Society have promoted second order cybernetics in general, and the work of Heinz von Foerster, Gordon Pask, Ernst von Glasersfeld and Richard Jung in particular, in the conferences and lectures they have funded and promoted over the past 10 years.

Emerging from their first conference, the book “An Unfinished Revolution” is a key critical and reference work covering the progress so far of second-order cybernetics.

Together with the publishers echoraum, they have also published a series of books on mainly second-order cybernetic topics, with authors including ASC members; and recently began a new series with the book “Trojan Horses,” which emerged from the ASC’s 2010 conference held in Troy, NY.

The Heinz von Foerstar Society has been successful in directing new public attention to cybernetics in both the English and the German speaking worlds.

Theirs is a major contribution to the furtherance of cybernetics, both in terms of public attention and publicity, and in the continuing development of our subject area.

Ranulph Glanville
President of the American Society for Cybernetics
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